



10th Anniversary

Sponsorship Campaign

2026–2027 Annual Partnership Opportunities

Anchored by the 2026 Annual Film Festival

Film. Art. Justice. Community.

OUR STORY

A Decade of Art, Justice & Impact

For ten years, the Pembroke Taparelli Arts & Film Festival has created space for independent filmmakers, artists, activists, and community leaders to gather around stories that challenge, heal, inspire, and move communities toward justice.

Now entering our 10th anniversary, PTAFF is expanding into a year-round cultural platform rooted in film, art, social impact, wellness, and civic engagement.

10

Years of Impact

Year- Round

Cultural Platform

Justice

Film · Art · Community

Who We Are

The Pembroke Taparelli Arts & Film Festival is a social-impact arts and film festival dedicated to elevating independent filmmakers, artists, and community-centered stories that advance justice, healing, cultural awareness, and civic dialogue.

Independent Film

Showcase bold social-impact films and filmmakers

Community Space

Create dialogue around justice, wellness, and culture

Emerging Voices

Support youth storytellers and underrepresented creators

Art as Catalyst

Use art for education, advocacy, and lasting change

The 10th Anniversary Moment

"Ten years is more than a milestone — it is proof of resilience, relevance, and community trust."

This anniversary year creates a timely opportunity to:

- Celebrate a decade of independent film and social-impact storytelling
- Grow PTAFF into a year-round cultural institution
- Expand youth, wellness, industry, and community programming
- Engage sponsors in meaningful, visible, values-aligned partnerships

PARTNERSHIP CAMPAIGN

2026–2027 Annual Partnership

PTAFF is inviting select companies, foundations, institutions, and community partners to join us as 2026–2027 Annual Sponsors — with visibility and engagement across our entire 10th anniversary season.

Immediate Anchors

2026 Annual Film Festival

Flagship events launching the season

Campaign Year

2026–2027 Full Season

Year-long visibility & engagement

Extended Value

Year-Round Programming

Events, digital, storytelling, community

ANCHOR EVENTS

Annual Film Festival + Fundraising Gala

PTAFF ANNUAL FILM FESTIVAL

- Multi-day independent film screenings
- Filmmaker panels and community conversations
- Art installations and social-impact storytelling
- Youth programming, awards, and sponsor visibility

FUNDRAISING GALA & FASHION SHOW FEBRUARY 2027

- Celebratory evening honoring resilience and creative leadership
- Fashion, honorees, and performances
- Sponsor activations and VIP networking
- Donor engagement opportunities

Mental Health, Healing & Community Care

PTAFF's 2026 programming places a special focus on mental health, caregiving, wellness, relationships, and the role of storytelling in reducing stigma and creating spaces for healing.

Programming includes:

- Mental health film screenings & panel conversations
- Community wellness activations
- Black men's mental health, caregiving & urban pressure
- Creative workshops on healing & self-expression
- Partnerships with health, wellness & education orgs

BEYOND THE WEEKEND

Year-Round Programming

Sponsors aren't buying a weekend logo — they're joining a year-long cultural platform.

Community Screenings

Film events and conversations throughout the year

Youth Education

Filmmaker education and media literacy for students

Justice Storytelling

Returning citizen and justice-centered programs

Women & Wellness

Cultural leadership events for women and communities

Industry Workshops

Professional development for filmmakers and activists

Digital Campaigns

Newsletters, partner spotlights, and impact content

SPONSOR REACH

Who Sponsors Reach

PTAFF reaches a values-driven audience of filmmakers, artists, cultural workers, community leaders, educators, students, advocates, wellness professionals, and socially conscious consumers.

Independent Filmmakers
& Creatives

Artists, Activists &
Cultural Organizers

Community Leaders &
Nonprofits

Health, Wellness &
Social-Impact Audiences

Youth, Students &
Emerging Storytellers

Civic Audiences:
Justice, Healing & Culture

Why Partner With PTAFF

PTAFF offers sponsors more than visibility — authentic alignment with culture, community, storytelling, justice, and impact.

10-Year Platform

Meaningful association with a proven social-impact institution

Diverse Audience

Access to a mission-aligned, values-driven community

Brand Activation

Branded storytelling and authentic community engagement

Multi-Channel Visibility

Events, digital, email, social media, and press coverage

Cultural Credibility

Support for independent film, wellness, youth, and equity

Impact Accountability

Post-event reporting that documents your community investment

Annual Partnership Opportunities

\$50,000+

Presenting Sponsor

- Premier naming rights across the 10th anniversary
- Top logo placement on all materials
- Speaking opportunity at festival and fundraising gala
- Custom storytelling feature & branded activation
- Full-year visibility across all platforms
- VIP access and reserved seats

\$25,000

Impact Partner

- Major recognition across festival, gala & programming
- Stage recognition and featured partner content
- Activation opportunity at signature events
- VIP tickets and reception access
- Social media and email recognition

\$10,000

Community Wellness Partner

- Supports mental health & wellness programming
- Branded visibility at wellness-focused events
- Festival activation opportunities
- Social media recognition
- Post-event impact report inclusion

Additional Partnership Opportunities

\$5,000

Youth Storytelling Partner

Youth filmmaker education, workshops, screenings, and emerging storytellers.

\$10,000

Festival Screening Partner

Curated film block, filmmaker talkback, or themed screening series.

\$5,000

Panel / Conversation Partner

Supports a panel, community conversation, or educational session.

\$2,500+

Community Access Sponsor

Free/reduced tickets for students, community members, caregivers, and underserved audiences.

FOCUSED OPPORTUNITIES

Focused Opportunities for 2026 + 2027

For partners seeking a focused entry point, PTAFF offers event specific sponsorship opportunities connected to the 2026 annual festival and Fundraising gala.

Gala Presenting Sponsor

Fashion Show Sponsor

VIP Reception Sponsor

Filmmaker Awards Sponsor

Youth Showcase Sponsor

Wellness Lounge Sponsor

Community Access Ticket Sponsor

Industry Conversation Sponsor

Festival Hospitality Sponsor

BRAND EXPERIENCE

Bring Your Brand Into the Experience

PTAFF welcomes creative, values-aligned activations that allow sponsors to engage audiences in memorable and authentic ways.

- Branded wellness lounge or self-care station
- Sponsor-hosted filmmaker reception
- Community resource table or activation booth
- Product sampling or gift bag inclusion
- Sponsored photo/video booth
- Branded conversation stage
- Mini-documentary or impact story with PTAFF
- Scholarship or community ticket program

Visibility, Access & Impact

Logo Placement —

Website, event pages, printed materials, step-and-repeat, digital campaigns

Stage Recognition —

Recognition from stage and in event remarks

VIP Access —

Tickets, reserved seating, and reception access

Social & Email —

Social media and email newsletter recognition

Hosted Sessions —

Opportunity to host panels, screenings, activations, or awards

Vendor Presence —

Resource or vendor table presence at events

Impact Report —

Inclusion in post-event and annual impact reporting

Custom Content —

Sponsor spotlight feature and custom storytelling content

What Sponsors Receive After the Campaign

PTAFF will provide partners with post-event and annual impact reporting that documents reach, engagement, and community outcomes.

◆ Attendance Numbers

Attendance and participation metrics

◆ Photo & Recap Content

Visual documentation of events and activations

◆ Press Mentions

Media coverage and press mentions where applicable

◆ Community Highlights

Audience and community impact stories

◆ Digital Engagement

Social media and email engagement data

◆ Sponsor Summary

Your brand's visibility and recognition documented

WHO WE SEEK

Ideal Partners

PTAFF seeks partners who believe in the power of storytelling, culture, wellness, and community-centered impact.

**Health Systems
& Wellness Brands**

**Beauty, Lifestyle &
Consumer Brands**

**Entertainment, Media &
Streaming Companies**

**Universities &
Educational Institutions**

**Banks, Law Firms &
Professional Services**

**Foundations &
Philanthropic Partners**

**Civic Agencies &
Community Development**

**Nonprofits: Justice,
Wellness & Arts Equity**

Your Partnership Pathway

01

Introductory Conversation

We learn about your goals, audience, priorities, and community impact interests.

02

Select or Customize a Package

Choose an annual partnership, event-specific sponsorship, or custom activation.

03

Confirm Benefits & Timeline

We align on deliverables, recognition, activation needs, and payment schedule.

04

Activate the Partnership

Your brand becomes part of PTAFF's 10th anniversary year across live events, digital, and community.



Join PTAFF's Next Chapter

We invite you to join us as a 2026–2027 PTAFF 10th Anniversary Sponsor — and become part of the next decade of film, art, justice, and community change.



LET'S BUILD THE PARTNERSHIP

Let's Build the Partnership

Michelle Andrea Meshel Smith

Founder / Executive Director

Pembroke Taparelli Arts & Film Festival

Email: info@ptaff.org Phone: 323-553-1228 Website: www.ptaff.org

Schedule a Partnership Conversation

Request a Custom Sponsorship Package

Confirm Your 2026–2027 Annual Partnership